

## Highlighted courses

JOU 1300 Never Stay Silent

JOU 2200 Mastering the Interview

JOU 2201 Infographics

JOU 2243 Reporting and Writing Across the Platforms

JOU 2283 Multimedia Storytelling

JOU 3110 Data Journalism

JOU 3313 Feature Writing

JOU 3323 Copy Editing

JOU 3331 Video Journalism Reporting

JOU 3363 Opinion Writing

## To change the world, one story at a time...

- Providing you an innovative 21st-century program with the latest video/audio and hands-on journalism skills essential for the ever-evolving media landscape
- Offering a rich, diverse variety of journalism electives, from podcasting to drone certification—to help you build depth and expertise in areas that match your aspirations
- Equipping you with the technical, reporting and storytelling skills required for digital storytelling, television and radio news
- Giving you hands-on experience with ample opportunities to produce stories for our weekly HPU newscast



## Meet Courtney Leopold - Booking Producer, Fox News Channel



Leopold graduated from HPU with a degree in Communication – Journalism. “The journalism program was small enough to be tailored and personal, but big enough to offer the resources that would allow me to make things happen,” says Leopold.

Leopold joined HPU’s Society of Professional Journalists (SPJ) chapter, which opened the door for her to travel to SPJ conferences and meet and network with ESPN and Fox News recruiters. Leopold is grateful for her HPU faculty mentors, mentors such as Professor Bobby Hayes, who helped her land internships with NBC Sports and Raycom Sports during her years at HPU.

“The School of Communication is always investing in ‘better,’” says Leopold. “Better curriculum, better equipment, the latest technology and the best faculty. They’re putting students out in the community, in the middle of stories and coaching us through real-world experiences. It’s formed my classmates and me into standout candidates when going for a job.”



Watch video

## Where are our alumni?

- Cincinnati Enquirer, Cincinnati, OH
- Fox News Channel, New York, NY
- Gazelle Group, Princeton, NJ
- Georgia Swarm, Atlanta, GA
- Gulfstream Media Group, Fort Lauderdale, FLA
- Horizon Media, New York, NY
- Leadership Editing, Greensboro, NC
- MLB Commissioner’s Office, New York, NY
- New York Mets, New York, NY
- Northern Virginia Magazine, Chantilly, VA
- People Magazine, New York, NY
- Spectrum News, Raleigh, NC
- TMZ, Los Angeles, CA
- Vibiana, Los Angeles, CA
- Washington Football Team, Washington, DC
- WCVB-TV, Boston, MA
- WFMY-TV, Greensboro, NC
- WGHP-TV, High Point, NC
- WOAY-TV, Oak Hill, WV
- WXII-TV, Winston-Salem, NC

# JOURNALISM

## Internships

- Arizona Republic
- Atlantic Coast Conference
- Cosmopolitan
- Discovery Channel
- ESPN Radio
- Greensboro Grasshoppers
- Good Housekeeping
- High Point Enterprise
- Huffington Post
- MTV
- NBC News
- New England Sports Network (NESN)
- New York Mets
- Oprah Magazine
- Our State Magazine
- Raycom
- Seventeen
- Spectrum News
- Turner Sports
- Washington Football Team
- Washington Wizards
- WFMY-TV
- WGHP-TV
- WXII-TV

## Clubs & organizations

- Association for Education in Journalism and Mass Communication
- Lambda Pi Eta (honors society)
- National Broadcasting Society
- National Communication Association
- National Sports Media Association
- Public Relations Student Society of America
- Society of Professional Journalists



## Experiential Learning

- Professional internships
- Skills-focused practicums
- Weekly newscasts

## Journalist in residence: Byron Pitts



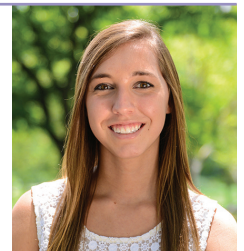
HPU named Byron Pitts, co-anchor of ABC News' "Nightline," as Journalist in Residence. Pitts is widely known for his thoughtful storytelling, on-the-ground reporting and in-depth interviews. He has covered national news stories and in-depth features for ABC, reporting across the news division on programs such as "Good Morning America," "World News Tonight with David Muir," "This Week" and "20/20." Prior to joining ABC News, Pitts spent 15 years at CBS News, where he served

as chief national correspondent for "The CBS Evening News," appeared regularly on "60 Minutes" and won an Emmy for his coverage of the 9/11 terrorist attacks. Pitts will spend time each semester mentoring journalism students on the profession.

## What can I do with a degree in Journalism?

- Content marketer
- Copy editor
- Copywriter
- Editor
- News anchor
- News director
- News producer
- Photo journalist
- Public relations specialist
- Reporter
- Social media specialist
- Sports information director
- Technical writer

## Meet Jodi Guglielmi Associate Editor, PEOPLE Magazine



Guglielmi graduated from HPU with a degree in Communication—Journalism.

"HPU provided me with a number of opportunities both inside and outside of the classroom that helped me achieve my goals. In the classroom, my professors really took a personal interest in making sure that I succeeded. Whenever I had any questions they were always available to assist me. I learned my most important writing lessons in the classroom, and without having such skilled professors I wouldn't be the writer I am today," says Guglielmi. "Outside of the classroom, I was also able to involve myself in various clubs and organizations that helped me grow as a writer and make professional connections."

Guglielmi was SPJ president during her time at HPU, and says that attending SPJ conferences allowed her to meet representatives from The New York Times, Gannett, ABC, and Scripps, among others.

For more information about HPU's Journalism Program, contact: