Career and Professional Development
Internship Learning Objectives

Why learning objectives are important-
Learning objectives are one of the most important parts of your internship for credit application. They determine whether your internship is worthy of academic credit and eligible for completion of a 4000 level course.

How to create learning objectives-
You should create your learning objectives with your faculty supervisor to ensure quality of objectives, relatedness to job description provided by your site supervisor, and achievability.

Your site supervisor should be aware of your learning objectives and what goals you hope to complete during the internship experience, so they can support the process.

What learning objectives should include-
Your learning objectives should be specific, measurable, and achievable. They explain what you hope to learn and accomplish during your experience, and what classes you have already taken that support your objective.

You are required to fill out one internship learning objective for each credit that you hope to earn (i.e. a 4 credit internship would require 4 internship objectives as seen below).

Example 1-
1. Internship Learning Objective- I hope to learn more about data analytics within social media, by measuring follower's engagement through Facebook, Twitter, and Instagram.

Courses Completed in Support of Objective- MKT 4100: Social Media Marketing

Example 2-
1. Internship Learning Objective- I hope to assist with the hiring process by creating job posts, reviewing resumes, performing reference checks, and extending job offers to qualified candidates.

Courses Completed in Support of Objective- HRE 1150 HR & Interpersonal Dynamics

Learning Objective Template-

1. Internship Learning Objective-

   Courses Completed in Support of Objective-

2. Internship Learning Objective-

   Courses Completed in Support of Objective-

3. Internship Learning Objective-

   Courses Completed in Support of Objective-

4. Internship Learning Objective-

   Courses Completed in Support of Objective-

5. Internship Learning Objective-

   Courses Completed in Support of Objective-

6. Internship Learning Objective-

   Courses Completed in Support of Objective-

7. Internship Learning Objective-

   Courses Completed in Support of Objective-

8. Internship Learning Objective-

   Courses Completed in Support of Objective-

9. Internship Learning Objective-

   Courses Completed in Support of Objective-

10. Internship Learning Objective-

   Courses Completed in Support of Objective-

11. Internship Learning Objective-

   Courses Completed in Support of Objective-

12. Internship Learning Objective-

   Courses Completed in Support of Objective-